

New Online Workshop! Qualitative Research and Design with NVivo

This five-week online workshop is designed to provide participants with a thorough overview of NVivo, an industry standard software application frequently used for organizing and analyzing data collected through qualitative research. The weekly online modules have been designed to provide participants with a better understanding of qualitative research design and how they can effectively manage their non-numeric data analysis within the NVivo software environment. Two optional online chat sessions are scheduled during the five-week workshop so that you will have an opportunity for audio participation and assistance as you work your way through the modules. Participants will need to have a copy of NVivo 7.0 or 8.0 for use in this course. For more information, visit <http://continuinged.uml.edu/qualitativeresearch.htm>

OFFERED TWICE

For more information, please contact Judith_Davidson@uml.edu

Session One

Dates: May 28-July 2
Course#: 00.072-041
Registration Fee: \$450

Session Two

Dates: July 14-August 15
Course#: 00.072-042
Registration Fee: \$450



For registration information, visit us online at
<http://continuinged.uml.edu/qualitativeresearch.htm>



Course Description

The course format, which combines both instructor-led and self-paced learning, provides you with the opportunity to work flexibly within a five-week timeframe, while allowing you access to skilled faculty experts as well as other learners in this field. All coursework can be conducted asynchronously, meaning participants are not required to be in a particular place at a particular time. There are, however, two opportunities for class participation in an online chat. Though participation in the online chat is not required, students interested in participating will need to have access to a computer with a microphone and audio output at the scheduled chat times. See below for more details. For those who aren't able to join in the scheduled chat sessions, access to the chat archive will be made available. Enrollment in this instructor-led workshop is limited to 15 participants to ensure a high level of instructor/student interaction.

COURSE OUTLINE

The five-week course is divided into two major sections. Each section helps you to become familiar with a range of the software's technical features and provides you with an opportunity to practice research design in the software.

WEEK ONE

Part I: Module 1: Overview

Introduction to the workshop, your instructors and the participants

Part I: Module 2: NVivo Basics

What NVivo does and doesn't do; What's in a project; Free and Tree Nodes

Part I: Module 3: NVivo Building Blocks

Cases and Attributes; Connections/Links; Importing Documents; Autocoding

WEEK TWO

Part I: Module 4: NVivo's Visualization Tools

Visualization and Modeling

Part I: Module 5: Research Design I

Introduction to Research Design in QDAS; Planning Your Project

FIRST CHAT SESSION

WEEK THREE

Finish Module 5 from Previous Week

Part II: Module 6: Search Tools I

Word Count; Text; Simple Queries; Thinking Boolean

WEEK FOUR

Part II: Module 7: Search Tools II

Advanced Queries; Matrices; Relationship Nodes

Part II: Module 8: Research Design II

Case Examples; Building an NVivo Shell

SECOND CHAT SESSION

WEEK FIVE

Review and Prepare for Your Future with NVivo!

ABOUT THE CHAT SESSIONS

There are two chat sessions scheduled during the five-week workshop – one near the end of Week Two and one near the completion of Week Four. The chats are scheduled to correspond with the Research Design Modules (Module 5 and Module 8), so that you will have an opportunity for audio participation and assistance as you work your way through the modules. The chat sessions also enable students to view the instructor's screen as they work within the application. While the software tools for participating in the chat are included within the course interface, students should read the section in the course on preparing for the online chat. Participants who do not have access to a microphone or speakers on their computer systems can also participate in the chat via text.



<http://continuinged.uml.edu/qualitativeresearch.htm>

ABOUT QUALITATIVE RESEARCH

In recent years, qualitative research has become a widely accepted practice throughout numerous disciplines including the social sciences, anthropology, psychology, criminological research, human resource management, and marketing research to name a few. Companies and organizations that once questioned the more interpretive nature of qualitative research are now realizing its value and are successfully integrating it into their overall research plans.

QSR International's NVivo software, widely-recognized as an industry standard software application for qualitative research, has made it easier than ever for researchers to analyze the non-numeric data they have collected through various sources – such as customer emails, patient or subject evaluations, focus groups, case studies, interviews, observations, feedback forms, and surveys – by organizing it into a format from which they can more readily draw conclusions, identify trends, or develop hypotheses.

This noncredit workshop is designed to provide participants with a thorough overview of the technical features available within NVivo. It also provides participants with a better understanding of qualitative research design and how they can effectively manage their non-numeric data analysis within the NVivo software environment.

AUDIENCE

This seminar has been designed to serve a wide range of individuals – from those who have little or no knowledge of the software to those who have been using NVivo but would like the opportunity to interact with highly skilled faculty and practitioners of qualitative research. It is designed to meet the needs of working professionals from academic, commercial, or other nonprofit sectors at either undergraduate or graduate levels. The course is designed to serve the needs of those who simply want to become familiar with the software, as well as those who are already considering it for a specific use. Note: It is not necessary for participants to have a qualitative research project underway in order to take this course.

INSTRUCTORS

There is one designated instructor assigned to the course. All of the instructors selected to teach in this program are highly skilled qualitative researchers with deep experience using the NVivo software package and are experienced teaching in online environments. They are available to answer questions about technical issues related to the software and are knowledgeable of the implications technical issues pose for qualitative research design.

Special resource units within this course include web-based and bibliographic resources, as well as case studies that critically discuss research design in NVivo software, providing participants with real life examples of the way the tool can best be used.

SOFTWARE & TECHNICAL REQUIREMENTS

Students will need to have a copy of NVivo 7.0 or NVivo 8.0 for use in this course. The options for obtaining an NVivo license are available from the QSR International website at <http://www.qsrinternational.com>